UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

URBAN OUTFITTERS, INC.,

Plaintiff,

V.

KVM INTERNATIONAL FASHIONS, LTC. d/b/a CHAUDRY and KRISHAN K. CHAUDRY

Defendants.

CIVIL ACTION NO. 11-CV-1723 (JGK)

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that Masahiro Noda of the law firm of Drinker Biddle & Reath LLP, 1177 Avenue of the Americas, 41st Floor, New York, New York 10036, hereby enters his appearance as counsel for Plaintiff Urban Outfitters, Inc. in the above-captioned matter.

Dated: New York, New York October 23, 2012

DRINKER BIDDLE & REATH LLP

By: /s/ Masahiro Noda

Masahiro Noda (MN0213) 1177 Avenue of the Americas, 41st Floor New York, New York 10036 Tel. (212) 248-3140 Fax (212) 248-3141 masa.noda@dbr.com

Attorneys for Plaintiff Urban Outfitters, Inc.

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CERTIFICATE OF SERVICE

The undersigned attorney hereby certifies that on October 23, 2012, I caused a true and

correct copy of the foregoing Notice of Appearance to be electronically filed with the Clerk of

the District Count using the CM/ECF system.

Dated: New York, New York

October 23, 2012

/s/ Masahiro Noda

Masahiro Noda